

Turquoise Camel Chapter

Next Meeting
April 14, 2010
Bring a Guest!

THE OASIS

www.abwa-turquoisecamel.org



2009 District VI Newsletter
Award Winner

Volume XIX, Issue 9
April 2010

2009-2010 Officers Turquoise Camel Chapter

President:
Lynda Tallant

Vice President:
Darleon Bomkamp

Secretary:
Donna Tucker

Treasurer:
Ruby Peake

And our
Woman of the Year
Lynda Tallant

THE BUZZ!



April 14



“Unleash Your Inner Leader”

by Loretta Love Huff

Attendees will learn

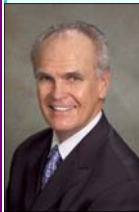
- The 4 steps to cause personal & organizational change.
- The critical abilities you need to amplify the leader in you.
- 5 lies about leadership and how to not fall victim to them.

Anzio's
12418 N. 28th
Drive, Phoenix

Call Jeannie A.
for reservations:
602.449.0442

BRING A
GUEST!

May 12



“7 Steps to Create a Marketing Plan”

by Michael Gallagher

Applying experiences over the last quarter century, Michael will help attendees create a simple, easy-to- implement, low-cost marketing plan.



Inside:

- President's Letter
- Committee Reports
- Showcase Pictures
- Prof. Development
- Meeting Minutes

MEET DIANE BOUDLE

By Janet Maxwell

Diane is one of our newer members and moved to Arizona in her mid 30s with her two youngest sons from New England. She was born in Maine but spent her childhood in Connecticut. She still has two sisters and two brothers in New England.

Diane's maternal grandparents came to the U.S. through Ellis Island from Lithuania and Latvia and her paternal great-grandparents came from England. Diane has five sons, ten grandchildren, and two great-grandchildren. Her sons live in Chandler, Benson, and Black Canyon City and she keeps in touch with her family and extended family through Facebook.



As a child, she took piano lessons, gui-

tar lessons, and tap dance lessons, but she has not really kept up with any of these. She was also in Brownies and Girl Scouts.

She has been employed in four completely different fields: in the food service industry, telecommunications, back office in banking, and is now working as a special aide for special needs children. She has attended Glendale Community College and Rio Salado Community College and would now like to go back to school and take some courses in child education and development so she can work with No Child Left Behind.

Besides being a member of Turquoise Camel Chapter, Diane is on the Board of Directors for OSTMEY, an organization for people who have had cancer and now have ostomy bags. **Continued on page 7**

LINKED IN WITH LYNDA



Our Traditions meeting in March was very well attended. My hope is that everyone in the chapter was able to glean some interesting tidbits about ABWA from the information Lori and Donna presented on the history of the organization and our chapter.

And, I am encouraged by the number of members who have said they are interested in attending the next A.R.C. (Arizona Regional Council) meeting being held in Tucson in April.

Now, as winter releases its grip and the balmy weather of spring arrives, we all can look forward to another



great year during which we can participate in chapter activities. Our Nominating Committee will be working diligently on obtaining a list of members willing to guide our chapter during the 2010-2011 chapter year. Without dedicated leaders, any organization can falter and eventually disappear. I encourage

everyone to consider running for one of the four officer positions and respond positively to the committee when you are called.

Remember to review the proposed changes to the chapter's Standing Rules. Here is our opportunity to demonstrate to all our newer members how and why our chapter has been, and will continue to be, successful.

In addition, the WIN website has great information on upcoming district and national meetings, along with available online classes that can help you with situations you may face in your business, or personal, life. Take a look, you will be amazed at your choices. I challenge each and every one of you to visit the website and tell everyone at our April meeting at least one item of information that you found interesting or helpful.

See you on April 14!

In ABWA Friendship, *Lynda*

Inter-Club Council

The March 16th meeting of ICC featured guest speaker, Shirley Weinreich, who spoke on the "Oregon Trail" and the experiences that she had when she traveled the original path of the Oregon Trail with a group in covered wagons and the pleasures of reenacting the trail of the early settlers.



The program was celebrating women's role on the Oregon Trail and Women's History Month, a Power-Point presentation by ASU professor, Heidi Osselnaer of Arizona Women in History. Osselnaer is actively involved with the Arizona Women's History Project.

Zonta Club of Phoenix, who were attending the Area 6 Seminar also attended the program.

The next meeting of ICC will be held on May 8th, when they will celebrate Fellowship Day and a offer silent auction.

Darleon Bomkamp, ICC Delegate

WIN

A friendly reminder to some of you to sign up for WIN today! Please.

At member login at www.abwa.org, use the e-mail address that National Headquarters has on file for you and then Password1

It will take you less than 2 minutes.

You'll be amazed at what you'll find on the WIN site. Come on, give it a go.



Showcase 2010



Ruby Peake, the Turquoise Camel Woman of the Year, wore her tiara to accept her red rose and gifts from the Arizona Regional Council at Showcase on March 6, 2010.



Ruby's family (and co-workers) supported her at the Showcase event. Here she is flanked by husband Sam and daughter Diana.



Keynote: "How to Make the World Know You're Special" presented by Rebecca Armendariz of Banner Health.



Ladies of Turquoise Camel. From left: Debbie Goodridge, Janet Maxwell, Donna Tucker, Ruby Peake, Lori Grobe, Lynda Tallent, Pat Fehlhaber



The whole group of WOY: Top Lida Cubillos, Jan Lane, Cynthia Stark, Sheila Bowman, Gloria Reyes; Bottom: Pam Wodrich, Donna Gillespie, Janet Maxwell, Ruby Peake, Helen Cauffman.



Katreena Hayes-Wood, 2007 Top 10, spoke on "Leadership Joy" before introducing the ARC Women of the Year at Showcase.

Showcase 2010 was held on March 6th at the Moon Valley Country Club. Would you believe that we had 49 in attendance to help all Arizona ABWA chapters and network express help honor their chapters WOY. It was heart warming to see Ruby Peake's family; they were very proud of her.

— Lori Grobe, ARC Delegate

R

Publicity

This month, our meeting is listed on the Events pages of at least six different networking sites.

Hopefully, this will bring in some guests. For those of you who are on the different social media sites, please list our meetings for the people who are following you.

We always have great speakers and programs, but no one knows if we don't tell them. So do your part; advertise, advertise, advertise.

E

P

Membership

Turquoise Camel chapter held the annual Traditions meeting on March 10th at Anzio's with 21 in attendance including 4 guests (and one joined)

Donna Tucker gave the history of ABWA and Lori Grobe gave the history on Turquoise Camel,

The speaker of the evening, Stephanie Orr from CASA, gave a powerful talk on how CASA is going to schools at all levels to discuss the "Power of Prevention" to prevent crimes on children and young adults.

We must remember if we want to increase our chapter membership, it is the responsibility of the whole chapter not the membership committee alone. Bring a guest to the April meeting.

O

R

Education

We have received official approval from National headquarters that Turquoise Camel chapter will be able to give a Outright Grant this year for \$1,500, so start thinking who you would like to apply for this grant.

The grant application is very different this year. An applicant must go online with WIN to apply.

We have time; the deadline is June 1st, 2010.

Lori Grobe,
Professional Development Chair

T

S

ARC Report

Ladies, mark your calendars. ARC has exciting events for 2010 coming up.

April 17th – ARC quarterly meeting in Tucson at the Viscount Hotel, more information coming. We can all car-pool together. Remember that T.C. board has decided that if you are an ARC first timer, the chapter will pay for your meal.

June 12th - Leadership Retreat at Creative Living Fellowship Hall with a great day planned. ABWA District VI V.P. Debbie Shadaram is presenting. We will start with an ice breaker game to get to know each other, more information fourth coming.

On Thursday, March 25, the presidents held a tele-meeting to further discuss ideas for recruitment and member retention

Lori Grobe

Fund Raising

The Fund Raising Committee wants to thank everyone for her participation and help with our recent spaghetti lunch and bunco event. It was a great success.



The committee still needs to hear from everyone how they wish their donation letter to be addressed. This can be e-mailed to [Deb Goodridge](mailto:Deb.Goodridge).

The Fund Raising Committee would like to propose a fund raising event for the fall. Just a hint – you might want to start looking for that tea party hat and your grandmother's tea cup and saucer.



Barbara Zafiris
Co-Chair

Happy Birthday!

No foolin'. No April birthdays.



Professional Development

THE PLAYGROUND EVENTS:

04/13/2010 1:00 -1:30 PM ET (Webinar)

“Make Joining Your Chapter a Memorable Experience”

What happens when a person decides to join your chapter?

- Does anyone know?
- Do you celebrate?

Do you help bond them to your chapter right away? What you may learn in this webinar is not for everyone.

You will explore how to get people pumped up about joining – and have members eagerly pushing their friends into action.

And whether you do exactly what you hear – or a variation that’s a better fit, Cynthia D’Amour’s secrets can help transform your chapter.

You’ll shift from passive recruiters into growth junkies.

This promises to be a very interesting program for those willing to stretch their minds – and explore a different way to tee up joining your chapter.

Contact: James D’Amour at james@peoplepowerunlimited.com

4/22/2010 1:00 -1:30 PM ET (Webinar)

“How to Make Serving on Your Board an Exciting Option”

Do you have members banging on your door begging to serve on your board?

You’ve worked on creating a dynamic board experience. You train your leaders to help them succeed. Your meetings run in a timely manner.

And still you struggle to fill your board positions.

Your board may have a bad reputation – and be a volunteer repellent.

Join Cynthia D’Amour to explore what you can do to help turn board service from a painful experience some keep doing – to an interesting opportunity to consider. You’ll take a look at your board’s reputation and learn specific

strategies you can use right away to make service more exciting.

A must-attend program if you are struggling to attract future leaders to consider serving on your board.

Contact: James D’Amour at james@peoplepowerunlimited.com

ABWA 2010 District Conferences

District VI April 9-10 Reno, Nevada

What to Do When “Shift” Happens: How to Keep the Right Attitude During Life’s Unexpected Changes

Glenn—having lost his family business to fire—was homeless, jobless and spiraled into depression. After a friend pointed out his “attitude problem,” Glenn realized that he had to change. He began working with teens in a volunteer role which put him front and center in a classroom despite his fear of public speaking. Within weeks the teens were asking him to speak at their schools and clubs and soon Glenn found his calling. Today, he gives close to 100 presentations a year and loves it! He has authored 16 books and now publishes a magazine called *Attitude Digest*

District III April 16-17 Itasca, Illinois

The Big Burp™ and Change

What does the big burp have to do with change? Find out in this fast pace, humorous presentation on change. Learn why many teams die a slow death after going in circles and why trying to “help” people is actually keeping them from changing! Shaw will give you practical strategies for today’s ever changing business environment. Shaw is a leading expert on generations, turning around negative work environments and employees. For more than 20 years, Shaw has helped Traditionalists, Boomers, Gen Xers, and most recently Millennials work together. Shaw is an ABWA conference favorite

District V April 30-May 1 Indianapolis, Indiana

What to Do When “Shift” Happens: How to Keep the Right Attitude During Life’s Unexpected Changes

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Professional Development

Continued from page 5

More ABWA 2010 District Conferences

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District IV May 14-15 Annapolis, Maryland

Keynote: Nance Guilmartin The Power of Pause: Better Ways to Lead Your Business and Your Life in a 24/7 World

Communication gaps happen to all of us—especially in today's transforming, time-challenged world. They affect relationships, performance, the bottom line, and the life line. Learn how to be more successful with less stress—especially when you're feeling short on time, attention, or even a sense of humor. You'll be better able to make the most of the time and resources you have and help others be their best, too—no matter what's on your plate today. An award-winning journalist, business advisor, keynote speaker, and leadership educator, Guilmartin uses a unique journalistic method of inquiry and teaches people to succeed in times of change, rapid growth, or uncertainty.

District I May 21-22 Naples, Florida

Keynote: Myra Janco Daniels "Secrets of a RUT BUSTER "

A national conference favorite for many members, Daniels describes the formative experiences that shaped her entrepreneurial spirit and love of learning. In addition, she'll highlight the life lessons that enabled her to become one of the most accomplished women in advertising during the 50's, 60's, and 70's, and eventually helped create the Philharmonic Center for the Arts, a world class arts center in Naples, Fla. Myra Janco Daniels has been a leader and innovator in the fields of advertising and the arts for more than four decades.

In her mid-20s, Daniels ventured into the male-dominated world of advertising to start Wabash Advertising in Terre Haute, Ind. Within one year, she had built it into a million-dollar business, which later became affiliated with agencies in Chicago and Cleveland. She went on to become the first woman to head up a national advertising firm and the youngest woman to win the National Advertising Federation's Advertising Woman of the Year award

If you're interested in attending any one of these District Spring conference, [click here](#).

Also mark your calendars for 2010 National Women's Leadership Conference on October 20-30, 2010 in Chattanooga, Tennessee. Information forth coming.

Other Arizona ABWA Chapter/Network Events:

April 14, 2010 - 6 - 8:30 pm

Business Improvement through Dynamic Speaking!

Speaker: Donna D'Hoostelaere, Aldea Montessori Owner.

"To consider the school as the place where instruction is given is one point of view. But to consider the school as a preparation for life is quite another." – Dr. Maria Montessori

Sponsor: Paradise Chapter
Carlos O'Brien's 7111 E Bell Rd, (West of Scottsdale Road on the south side.)

Contact Name: Wanda Vaughan/Rosemary Rosenberger
602-992-7894 arosey@q.com

April 20, 2010 - 11:30 - 1 pm

Self Defense for Women by Mike Hayashi

Self defense - You might only need this once in your life...But once is more than enough...

Sponsor: Paradise Express Network

Desert Ridge KEG, 21001 N Tatum Blvd. 85050
Tatum Exit off the 101. First entrance to the left

Contact Name: Lida
480-703-6644, lcubillos@cox.net

MARCH 10 MEETING MINUTES

The annual Traditions meeting was called to order by President Lynda Tallant at Anzio's restaurant at 6:30 p.m.. In attendance were members:

Lynda Tallant	JoAnn Henderson
Clara Martin	Janet Maxwell
Donna Tucker	Kathy Russo
Pat Fehlhaber	Wanda Luiten
Debbie Goodridge	Ruby Peake
Darleon Bomkamp	Barbara Z.
Lori Grobe	Jeannie A.
Diane Boudle	

Guests: Kim Raphael, Ginger Richtar, Sabrina Friar, Reneé Belisle; speaker, Stephanie Orr

After the invocation and Pledge of Allegiance, Darleon led the introductions / "30-second commercials. Wanda announced that she is once again entering the Mrs. Senior Arizona pageant, March 27.

Lori and Donna read histories of ABWA – national and chapter.

The minutes from February 10 were approved with two changes. Treasurer's report was filed for audit

Ruby passed out the income statement from our bunco events. Bills have not all been turned in yet for final accounting.

Announcements

- Newsletter - committee reports due each month - next deadline, Thursday, March 25.
- Next Board Meeting, Tuesday, April 6, 2010 at Donna's office (might e a change). All are welcome.
- New-member orientation in April - 15 minutes after regular meeting.
- Spring Conference - Reno, April 9 and 10 - no one expressed interest in going this year.
- ARC meeting April 17 in Tucson; Lynda will drive if anyone else wants to go.
- Leadership Retreat June 12 at the Creative Living Fellowship Hall on 7th Street.

Diane Boudle from page 1

She became active in this organization after several friends and family members were fitted with ostomy bags and she began to help them and go to meetings with them. She is also a member of the Moose Lodge and was a member of the V.F.W. as well as a den mother for the Cub Scouts for ten years and a Sunday School teacher for 15 years.

Welcome to Turquoise Camel, Diane.
We are glad to have you.

Program:

Stephanie Orr of CASA, Center for Prevention of Abuse and Violence

- Started 37 years ago, superficially to address sexual assault by 3 ASU students with a 24-hour crisis line; then added counseling.
- Now, strictly focused on prevention of sexual assault on children through education.
- No longer a counseling service based on lack of funding.
- Programs: Kids Talk; Date Right (teen rape); and a bullying awareness / prevention program.
- Stephanie has been with CASA for 21 years; she has 25 teachers who work with the school districts, specifically 7-12 grade; programs based on emotional intelligence.
- Thousands of kids reached through her programs.

Business:

- SBMEF grant: Lori passed out instructions; grant apps must be in by April 1.
- Jeannie A. is the chair of the nominating committee with Kathy Russo and Lori Grobe assisting.
- Proposed changes to the standing rules were made available; vote in April.
- Second half of chapter dues due now.
- Bunco chair reports will be due by July.

Reneé Belisle, representing B Blessings Resale, Inc. thanked chapter members for their clothing contributions to the shop. She also announced a fund raising event on Monday, March 15. Eat at Mimi's at 8980 E. Shea Blvd., Scottsdale, show the flyer she passed out, and the Blessings Resale will receive 15% of the sale.

Diane Boudle won the 50-50 of \$23.50

Benediction and adjournment at 8:40 p.m.

Respectfully submitted,
Donna Tucker, Secretary



Hunger Knows No Season Starts April 1

The Arizona Regional Council is kicking off the annual Hunger Knows No Season campaign on April 1. Start bringing your peanut butter and tuna fish to chapter meetings through June.

The council is still looking for a local business partner to support / help with the campaign. Please let Janet Maxwell know if you have any ideas. 602.841.4024.



Turquoise Camel Chapter

OASIS

Editor: Donna Tucker
10210 N. 32nd St. #203B
Phoenix, AZ 85028
602/788-3121



We're on the Web!
www.abwa-turquoisecamel.org



2010 Turquoise Camel Woman of the Year

Ruby Peake

CareerPro
Résumé & Writing Center

A Member of
PA RW Professional Association of Résumé Writers

Donna Tucker, CPRW
Owner/Writer
www.4greatresumes.com

◆ Professional Résumés
◆ Writing Services
◆ Job Search Tools
◆ Curriculum Vitae
◆ Electronic Formats

10210 N. 32nd Street
Suite 203-B
Phoenix, AZ 85028
(602) 788-3121
Fax: 788-1999
jobsaz@att.net

Janet Maxwell is named Woman of the Year for Scottsdale Express Network



Our own Janet Maxwell was honored along with Turquoise Camel's Ruby Peake at the ARC Showcase event on March 6. In her bio, Janet stated that she is "currently Vice President of Finance for Scottsdale Express Network in addition to active participation in Special Friends Primetime Connection and Turquoise Camel Chapter. She has previously been named Woman of the Year at Turquoise Camel Chapter twice."

The American Business Women's Association Mission:

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

ABWA'S PROUD CODE OF CONDUCT

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.